# **MATTHEW LEGARRETA**

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## **EDUCATION**

## AFI Conservatory—Master of Fine Arts in Screenwriting (In Progress)

Los Angeles, CA

- Awarded the James Bridges Memorial Fellowship (full-tuition scholarship)
- Projects include writing, developing, and working on set for three short films; writing a TV comedy spec script, a TV
  drama spec script, and a full-length feature film script.
- Read and provided editing notes for scripts of fellow students in a workshop environment

#### New Mexico State University—Bachelor of Arts, Bachelor of Creative Media

Las Cruces, NM

- Dual degree recipient, majoring in Journalism and Digital Filmmaking
- Awarded the Honor's Excel Scholarship (full-tuition scholarship); Dean's List Recipient twice
- Graduated in May 2017 with a 3.65 G.P.A.

# **RELEVANT WORK EXPERIENCE**

# NMSU Marketing and Communications (News Media Intern, January 2019 to August 2019)

Las Cruces, NM

- Full-time position working in the PR department of a major university, covering the College of Arts and Sciences
- Responsible for formulating, writing, and sending out press releases, news stories, and other features
- Helped operate and maintain social media pages with tens of thousands of subscribers
- Conducted interviews, filmed and produced video packages, and created an end-of-semester, 85-page magazine

#### The Scoop Alumni Magazine (Copy Editor, January 2017 to May 2017)

Las Cruces, NM

- Wrote and researched news stories related to the NMSU Journalism department, in addition to editing the writings of others for clarity, grammar, etc.
- Designed magazine pages through Adobe InDesign; created the main logo and other essential images for the publication

# NMSU Branson Library (Night Supervisor, September 2013 to May 2017)

Las Cruces, NM

- Responsible for maintaining the front desk of a high-volume, patron heavy library
- Answered phones, managed information databases, and assisted customers with any queries they had about the library and its services; would lock down and secure the library every night at closing

### Geek Binge (Editor-in-Chief, August 2012 to December 2015)

Online

- Created, ran an entertainment news/editorial website, personally writing over 5,000 articles in this time
- Directly oversaw and coordinated a staff of 12 writers and other editors to reach daily quota of content
- Read and edited thousands of articles to reach maximum publication standards
- Created, ran multiple social media pages, posting updates and content for thousands of subscribers
- Managed to obtain an average of over 50,000 unique pageviews a month

#### Cinelinx (Lead News Writer, July 2010 to December 2012)

Online

- Responsible for producing multiple articles a day about film, TV, and the entertainment industry overall
- Worked under my editor on optimizing news coverage and website promotion
- Personally wrote over 480 articles in this two-and-a-half year period

#### SKILLS AND INTERESTS

- Proficiency in Microsoft Suite including Word, Excel, and Powerpoint
- Proficiency in Final Draft
- Proficiency in Adobe Creative Suite, such as Adobe Photoshop, Premiere, InDesign, etc.
- Basic knowledge of search engine optimization, HTML/CSS modifications, and Google Analytics
- · Professional experience managing social networking platforms such as Facebook, Twitter, Instagram, etc.
- Interests: Half hour comedy, genre features, reading, blogging, cooking, video games, emerging technologies